

TERMS & CONDITIONS: [SUPPORT OUR STREETS 2020] Campaign (“Campaign”)

GENERAL

1. The Terms and Conditions set out herein shall apply to the Campaign by Asia Pacific Breweries (Singapore) Pte Ltd (“APBS”) relating to and/ or in connection with the brands and pack types of products manufactured by APBS and/or sold by APBS in Singapore (“APBS Products”) as detailed herein.
2. Only persons aged 18 years old and above are eligible to participate in this Campaign.
3. Subject to clause 2 above, this Campaign is open to all Singapore citizens, permanent residents, holders of valid employment passes or work permits, with the exception of employees of APBS, its affiliate companies, associated agencies, advertising agencies, dealers, distributors, vendors, participating outlets, promoters and their relatives.
4. For the purposes of the Campaign, the “Company”, “us” or “we” shall refer to APBS. To the fullest extent permitted by law, the term “APBS” shall also include third parties (including but not limited to any agent, partner, participating establishment and/or contractor) involved in the running and/or mechanics of this Campaign.

AGREEMENT TO TERMS AND CONDITIONS

5. By participating in this Campaign, participants agree to and shall abide by, these Terms and Conditions applicable to and governing this Campaign as set out herein.

RESERVATION OF RIGHTS

6. The Company reserves the right at any time and in its absolute discretion to vary the Terms and Conditions (or any part thereof) and/or to withdraw or terminate the Campaign without prior notice or reason.
7. All decisions made by the Company in relation to the Campaign, the Terms and Conditions and any aspect thereof are final and binding and no correspondence will be entertained.
8. All Goods and Services (as defined in clause 15 herein) are:
 - a. subject to stock availability;
 - b. not exchangeable for cash or credit unless specifically stated;
 - c. if unclaimed in accordance with the Terms and Conditions, will be dealt with at the Company’s sole discretion; and
 - d. the Company reserves the right to cancel, change, substitute or remove the said Goods and Services at any time without prior notice.

PRIVACY

9. APBS collects, uses and discloses participants’ personal information and data in accordance with our Privacy and Cookie Policy at <https://www.apbsingapore.com.sg/privacypolicy/>. The Privacy and Cookie Policy may

be updated from time to time and we encourage participants to check back regularly for updates to the same.

WARRANTY AND USE OF RECORDS

10. Each participant warrants that any information provided pursuant to this Campaign (including but not limited to name, identification number, contact details and number(s) and/or addresses) is true, accurate, valid and to be relied upon by the Company. Each participant shall be responsible for keeping the Company informed of any update to the information initially provided, as necessary.
11. By participating in this Campaign, the participants agree to take part in any promotional or publicity exercise as may be conducted by the Company. Any record in any medium arising out of or in connection with such promotional or publicity exercise including but not limited to the participants' performance, appearance, likeness, personal particulars, photographs, audio/visual recordings and/or written responses (the "Records") shall to the fullest extent permitted by law be the sole property of the Company and in any case the participants hereby irrevocably and unconditionally at no cost, grant the Company all consents and waivers necessary for the Company to make or retain such Records and use and/or publish the same in any manner as the Company shall in its sole discretion deem fit in relation to the Purpose.
12. Where permissible and to the fullest extent permitted by law, each participant expressly waives all rights which the participant may acquire or have or be entitled to under the law (and any subsequent enactment or amendments thereto) in respect of or in relation to, the Records.

LIMITATION OF LIABILITY

13. The Company accepts no responsibility and will not be liable for any loss, injury, expense, delay or irregularity ("Loss") arising out of or in connection with the Campaign.
14. In particular and without prejudice to clause 13, the Company disclaims any liability in respect of any Loss (whether suffered by the participants, their families or third parties) arising from or in connection with or as a result of:
 - a. any incomplete or inaccurate or illegible information provided by the participants;
 - b. any third parties' provision of goods and/or services (including but not limited to any communication, delivery or electronic messaging services); and
 - c. The possession and/or use of the Goods and Services as defined hereafter.
15. The Company makes no product representation or warranties, expressed or implied and disclaims any and all liability, as to the condition, quality, merchantability or fitness for use of APBS Products and/or services pertaining and/or provided to, received and/ or purchased by the participant pursuant to the Campaign (the "Goods and Services").

CAMPAIGN DETAILS/ MECHANICS

16. The details of the Campaign are set out in Schedule 1.

SCHEDULE 1

Registration

1. The Campaign shall consist of two (2) phases as follows:
 - (a) Registration period from 17 April 2020 to 31 May 2020 ("**Registration Period**"); and
 - (b) Redemption Period from when Outlets are permitted by the relevant authorities to operate to 30 September 2020 ("**Redemption Period**").

"**Outlets**" shall mean the list of outlets as set out at the Website at which redemption of the Products can be made.

2. In view of the ongoing and changing public health situation due to COVID-19, the Registration Period and/or the Redemption Period may be amended by APBS from time to time in its discretion as communicated by APBS on the Website.
3. During the Registration Period, consumers may make a contribution via <https://supportourfnb.tigerbeer.com.sg/> ("**Website**") at S\$10 per contribution (up to 30,000 contributions) which will entitle the said consumers to redeem two (2) quantities of their choice of any of the Products carried by any Outlet during the Redemption Period ("**Contribution**"). Consumers who have successfully made a Contribution will receive an SMS confirmation ("**Confirmation**"). The Products redeemed by consumers will be sponsored by APBS and APBS will bear the collection fees and any GST on the Contribution.

"**Products**" shall mean:

- (a) Tiger beer 500 ml (draught)
 - (b) Tiger beer pint or quarts (packaged); and
 - (c) Tiger crystal pint or quarts (packaged).
4. Each person may make more than one (1) Contribution using the same or different Singapore mobile phone numbers.

Redemption

5. To redeem the Products pursuant to each Contribution, consumers shall during the Redemption Period furnish the Confirmation at any Outlet and may redeem the relevant balance of such quantities of the Products, while stocks last and provided that the Company and/or the relevant Outlet has the sole discretion to reject any Confirmation, which in its sole opinion is fraudulent, not genuine or not authentic.
6. Consumers shall permit the relevant Outlet where redemption is made to use the said consumer's mobile device to input the outlet unique code for a secondary

confirmation.

7. The Company will not be responsible for lost, late, damaged, corrupted, illegible, misdirected or incomplete confirmation of participation in the Campaign and/ or Confirmation, or for any confirmation of participation in the Campaign and/ or Confirmation not received due to lost, failed, delayed or interrupted communications or to other delays, or errors of any kind in the transmission.
8. All Products redeemed pursuant to the Confirmation shall be consumed at the Outlet at which it was redeemed and is not valid for takeaway.
9. All Confirmations are to be utilized and redeemed before the end of the Redemption Period and any Confirmation not utilized and redeemed before the end of the Redemption Period shall be forfeited.
10. Confirmations are not exchangeable for cash.
11. These Terms and Conditions shall be governed by Singapore law and the parties agree to submit to the jurisdiction of the courts of Singapore.
12. The Contracts (Rights of Third Parties) Act Cap.53B is hereby expressly excluded from application to these Terms and Conditions.